



# OUR REFERENCES

**2024**





# OUR CLIENTS

## OUR TEAM HAS BEEN WORKING ON YOUR FILMS SINCE 2016 !

Popmyfilm designs and produces advertisements, corporate videos, brand films and much more with the same constant enthusiasm. Our ability to understand and anticipate your needs, and to accompany you in forging ahead has been our added value since we opened our agency in 2016.

We have been actively collaborating with our clients to support and enhance their communication strategy for 7 years. We mainly work with EMEA teams. **Our bilingual collaborators and operators travel extensively**, carrying out shootings and interviews all over Europe to boost our clients' communications.

### Our areas of expertise :

- Communication strategy
- Branding: visual and sound identity
- Internal communications consulting: tutorials, testimonials, reports
- Design and 3D modeling / motion-design - Packaging
- Design, creation, writing of advertising spots and billboards
- Sponsorship and TV ads investment (France TV/M6/Canal+ central stations)
- Production of documentaries and web series
- Production of corporate films

**Contact us and let's design your next film together!**

[contact@popmyfilm.com](mailto:contact@popmyfilm.com)

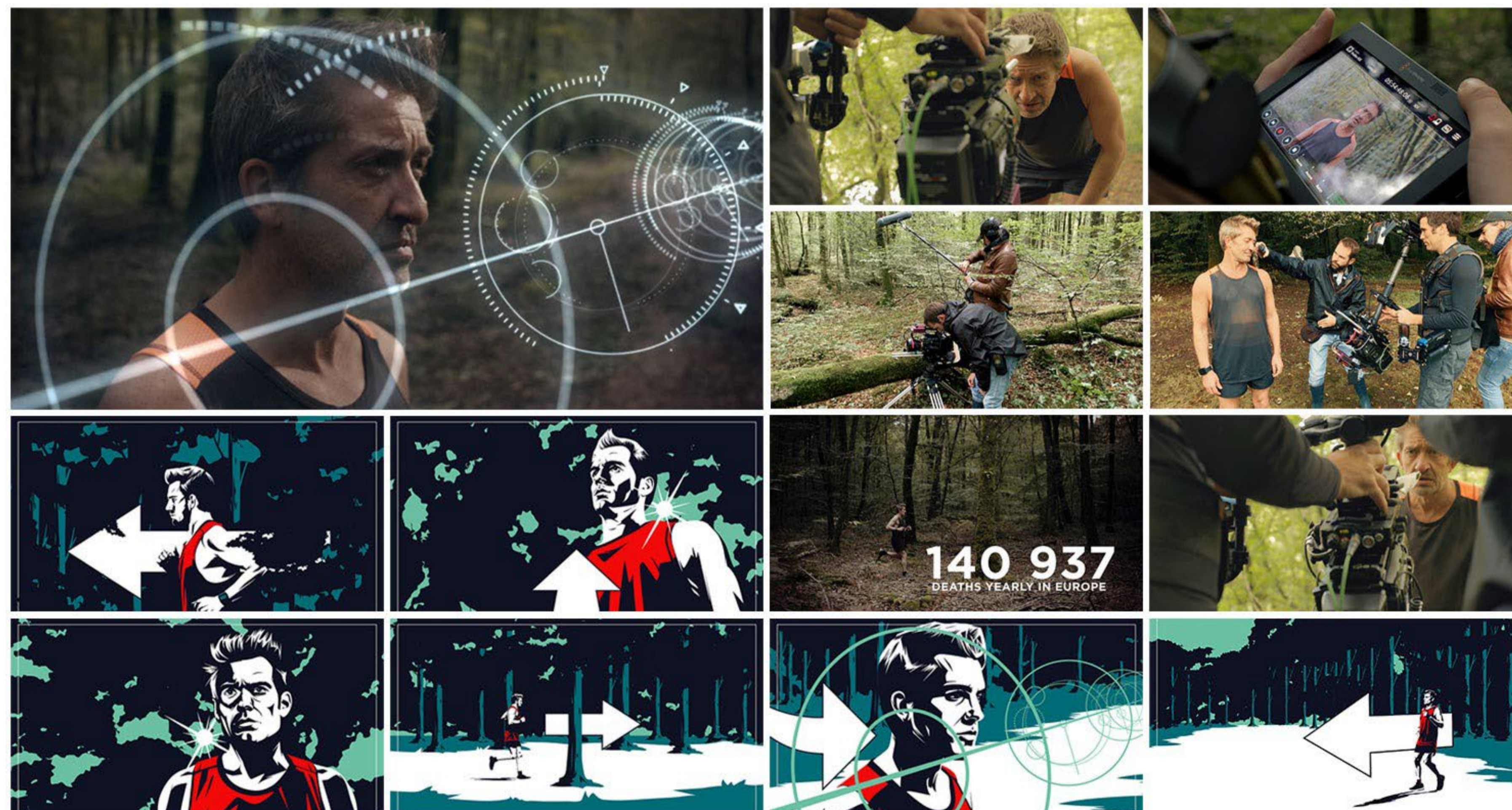


# ADVERTISING CAMPAIGN – RACE AGAINST TIME

**SUMMARY :**

Since 6 years, we have been actively collaborating to improve the communication of our client Boston Scientific. We work mainly with its EMEA teams. On the occasion of the “liver cancer month” (October), we produced an advertising film centered on screening for this type of cancer. Our film “Race against time” keeps on being shown in all European countries.

**Activity :**  
**HEALTH/MEDICAL**  
**Production type :**  
**ADVERTISING**  
**Skills :**  
**CREATION, CONCEPTION,**  
**CASTING, STORY-BOARD,**  
**SHOOTING, MOTION-DE-**  
**SIGN, SOUND DESIGN**



 **WATCH THE FILM :**  
<https://vimeo.com/468376247>

 **WATCH THE MAKING-OF :**  
<https://vimeo.com/490175404>

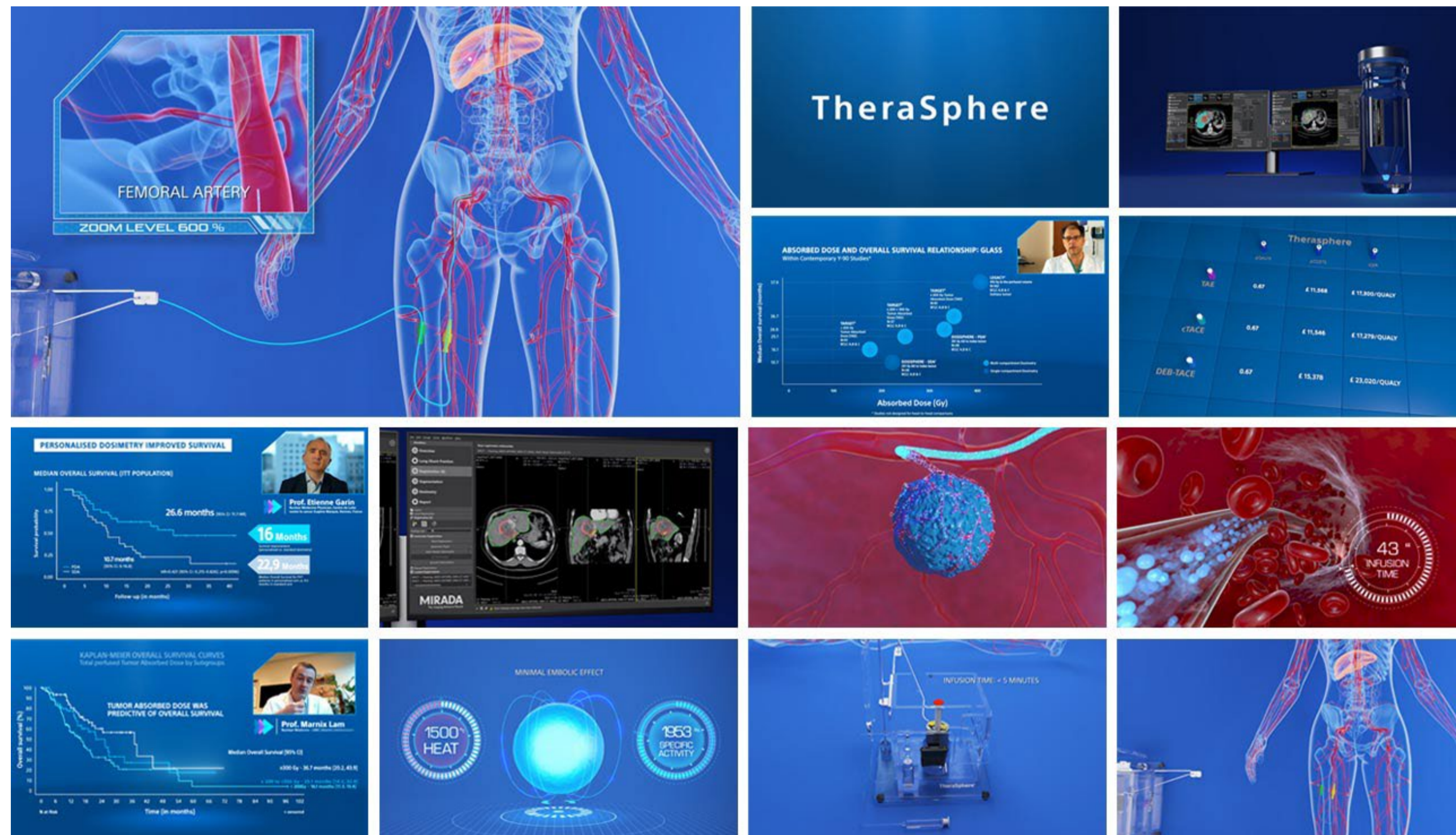
# THERASPHERE™ - DÉVELOPPEMENTS 3D & FILM

## SUMMARY :

Therasphere™ aims to reduce liver cancer's tumors. Boston Scientific entrusted us with the production of a film dedicated to health professionals presenting the results of the studies and clinical trials of this product. We designed and produced a film which brings together 3D sequences and interventions by physicians showing the effectiveness of treatment with Therasphere™

**Boston Scientific**  
Advancing science for life™

**Activity :**  
HEALTH/MEDICAL  
**Production type :**  
3D/FILM  
**Skills :**  
CONCEPTION, CREATION,  
3D MODELING,  
MOTION-DESIGN, SHOOTING INTERVIEWS, SOUND DESIGN



**WATCH THE FILM**  
<https://vimeo.com/825281521>



# CONSTRUCTION & CRAFTS – WEB SERIES

## SUMMARY :

Since 2016, the company Europarquet, which has created the floors of the Louvre Museum, the TOTAL Tower, the Musée d'Orsay and the Montparnasse Tower, among others, has trusted us. This collaboration gave birth to a 4-seasons web series entitled "YOU OFTEN WALKED ON US (Vous nous avez souvent marché dessus)". To strengthen the support of spectators, each season has its own musical and graphical identity. We produced 12 episodes per year for 4 years, exclusively on social networks and dedicated to B2B audiences.

**Activity :**  
**CONSTRUCTION & CRAFT**  
**Production type :**  
**WEB SERIES- SOCIAL**  
**Skills :**  
**CREATION, CONCEPTION,**  
**SHOOTING, INTERVIEWS,**  
**POST-PRODUCTION**

## WATCH THE FILMS :

 **SEASON I – EP 07**  
**« Les raboteurs – Musée d’Orsay »**  
<https://vimeo.com/192493493>

 **SEASON IV – EP 02**  
**« Point de Hongrie & Clair »**  
<https://vimeo.com/302233809>

 **SEASON III - EP 02**  
**« Royale »**  
<https://vimeo.com/207254793>

 **SEASON 2 TRAILER**  
<https://vimeo.com/192601227>



**SUP-VETO**

**C 8**

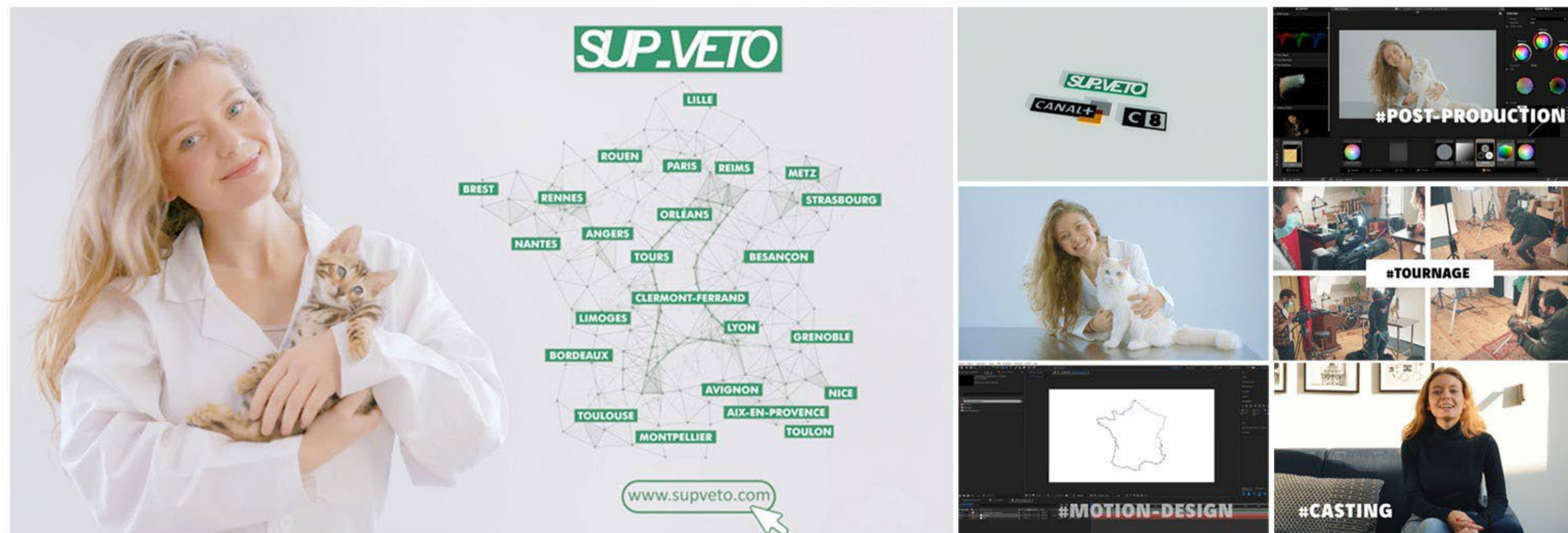
**CANAL+**

# BILLBOARD - TV - SUPVETO - CANAL+

## SUMMARY :

SUPVETO is the first French network preparing students to veterinary jobs. They asked Popmyfilm to think about 3 billboards for a TV diffusion on the Canal+ group channels. To produce these 3 short films we set up a casting with several actresses and made a shooting with 3 animals. A great collaboration with the Sonioù agency, in Bretagne.

**Activity :**  
**HEALTH/EDUCATION/SCHOOL**  
**Production type :**  
**BILLBOARD**  
**Skills :**  
**CREATION, CONCEPTION,**  
**CASTING, SHOOTING, MO-**  
**TION-DESIGN, VOICE-OVER,**  
**POST-PRODUCTION & SOUND**  
**DESIGN**



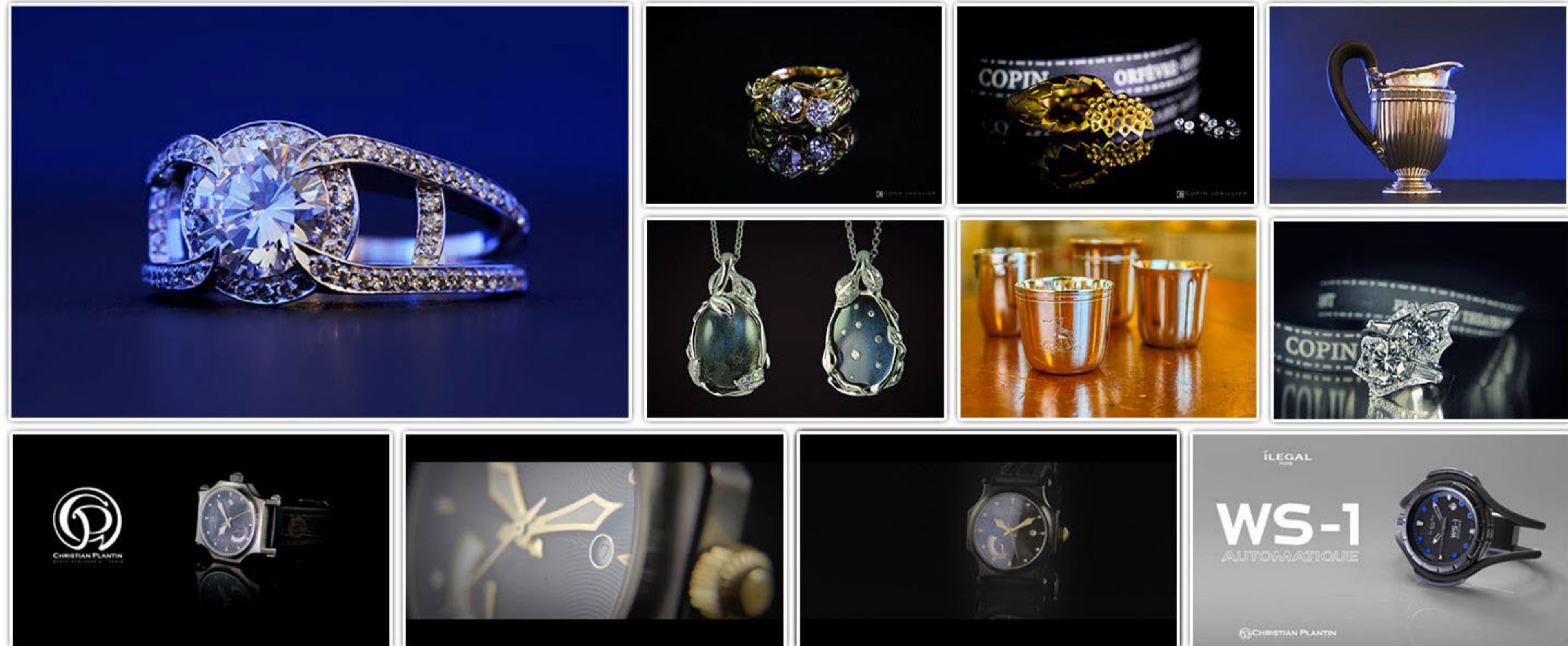
**WATCH THE MAKING-OF :**  
<https://vimeo.com/519172350>

## LUXURY (fine jewellery & watchmaking)

**Activity :**  
**LUXE**  
**Production type :**  
**WEB SERIES- SOCIAL**  
**Skills :**  
**CREATION, CONCEPTION,  
SHOOTING, INTERVIEWS,  
POST-PRODUCTION**

### SUMMARY :

For more than 10 years now, we have been supporting some major players in the world of jewelry and fine watchmaking. To publicize these exceptional creations, we designed and produced very short films for social networks. We also worked on quick presentations of jewelry pieces, assembly of watch cases and showreels to seduce a very wide audience.



### WATCH THE FILMS :



**COPIN JOAILLIER -  
Presentation**

<https://vimeo.com/309434185>



**ILEGAL  
WS-1 - Fine watchmaking**

<https://vimeo.com/192622074>



**COPIN JOAILLIER  
Audrey**

<https://vimeo.com/196163414>



**COPIN JOAILLIER  
Playin' with gems**

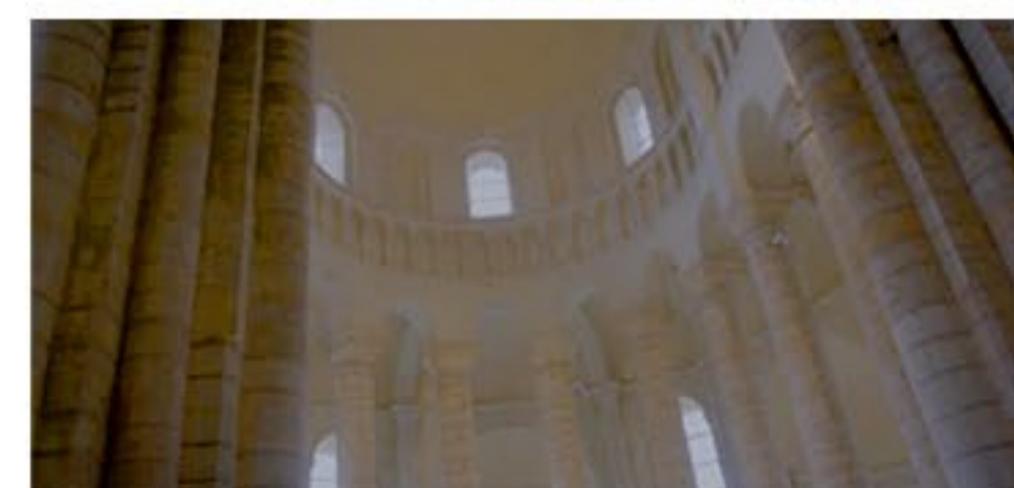
<https://vimeo.com/194139625>

# DOCUMENTARY « VOIX, MUSIQUE ET ESPACES »

## SUMMARY :

A composer, the choir of Sorbonne University, an Abbey and researchers... Here are the ingredients of this documentary for which we followed the Collegium Musicæ teams for more than a year in the magical setting of the Abbey of Fontevraud. This project concluded on April 22 and 23 with two half-days of study and the creation of (libre comme), the composition of Jean Yves Bernhard, composer in residence, in front of a large and enthusiastic audience.

**Activity :**  
**CULTURE & RECHERCHE**  
**Production type :**  
**WEB SERIES- SOCIAL**  
**Skills :**  
**CREATION, CONCEPTION,  
SHOOTING, INTERVIEWS,  
POST-PRODUCTION**



### WATCH THE FILMS :



**DOCUMENTAIRE**  
« Voix, musique et espaces »  
<https://vimeo.com/834081660>



**CONCERT**  
« Libre comme »  
<https://vimeo.com/839409933>

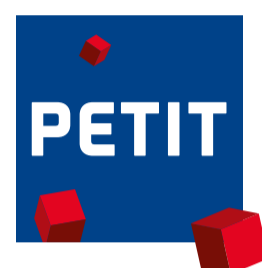


**BOUYGUES**

# CONSTRUCTION - SHOWREEL



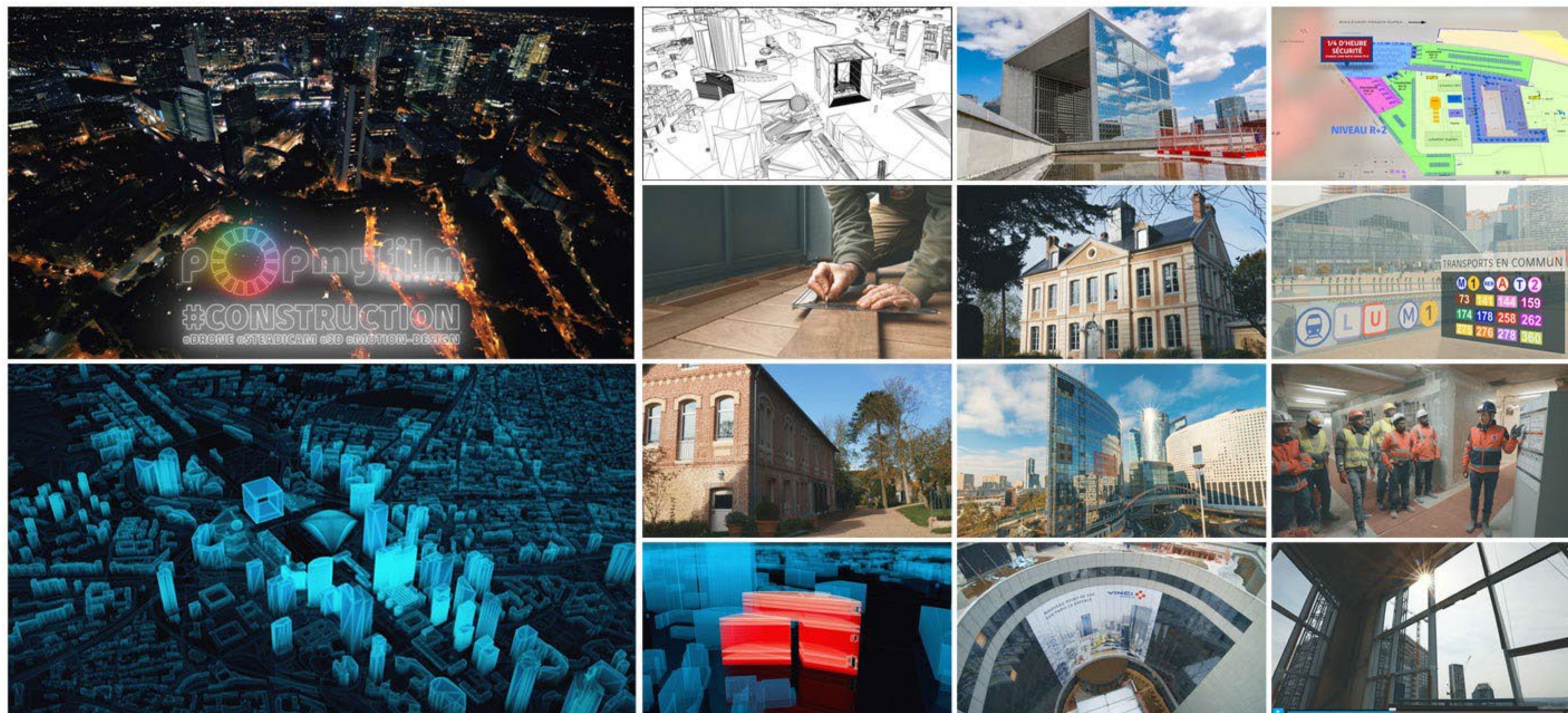
FRANCE



## SUMMARY :

Since its creation, Popmyfilm has been involved with partners like Vinci, Bouygues, Spie batignolles for the production of commercial films presenting the projects and the technical challenges achieved. Design, creation, drone filming, 3D modeling, motion-design are some of the tools we use to illustrate the skills of our clients. As you will easily understand, these films cannot be shown outside the target audiences. However, we have produced a teaser featuring some sequences from these videos.

**Activity :**  
**CONSTRUCTION**  
**Production type :**  
**SHOWREEL**  
**Skills :**  
**CREATION, CONCEPTION,**  
**DRONE, SHOOTING, 3D MO-**  
**DELING, MOTION-DESIGN,**  
**VOIX-OFF, TRADUCTION,**  
**SOUND DESIGN**



**WATCH THE SHOWREEL :**

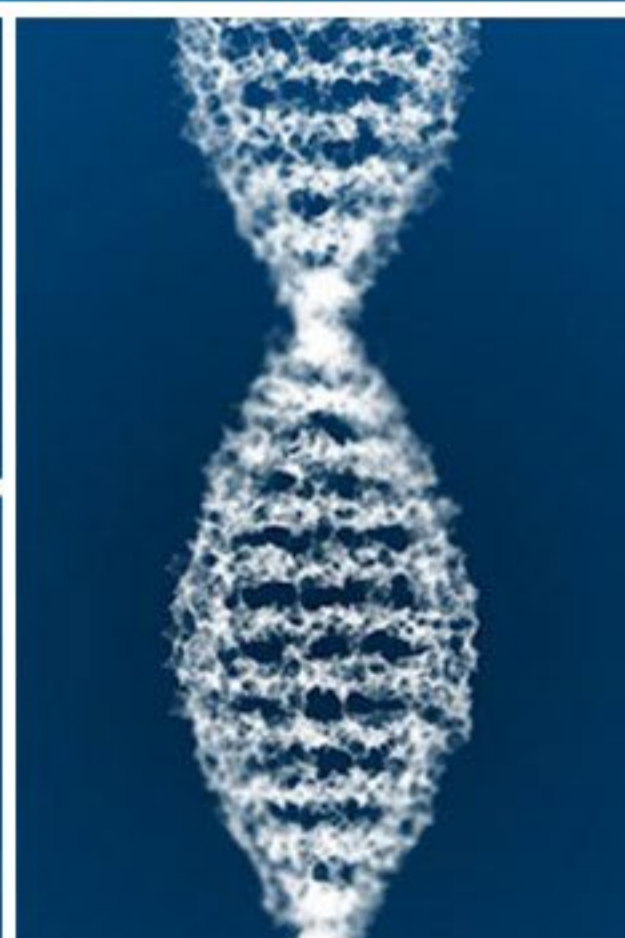
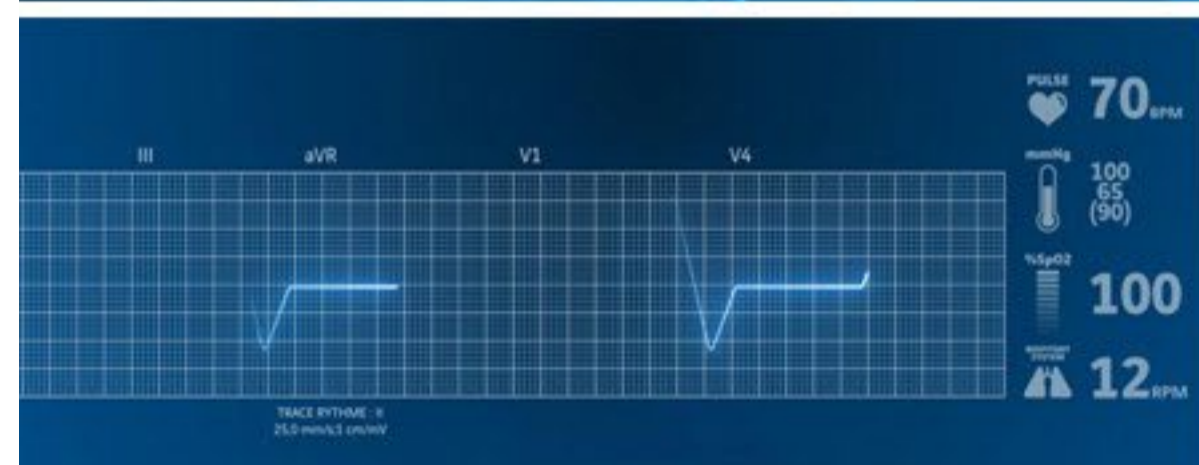
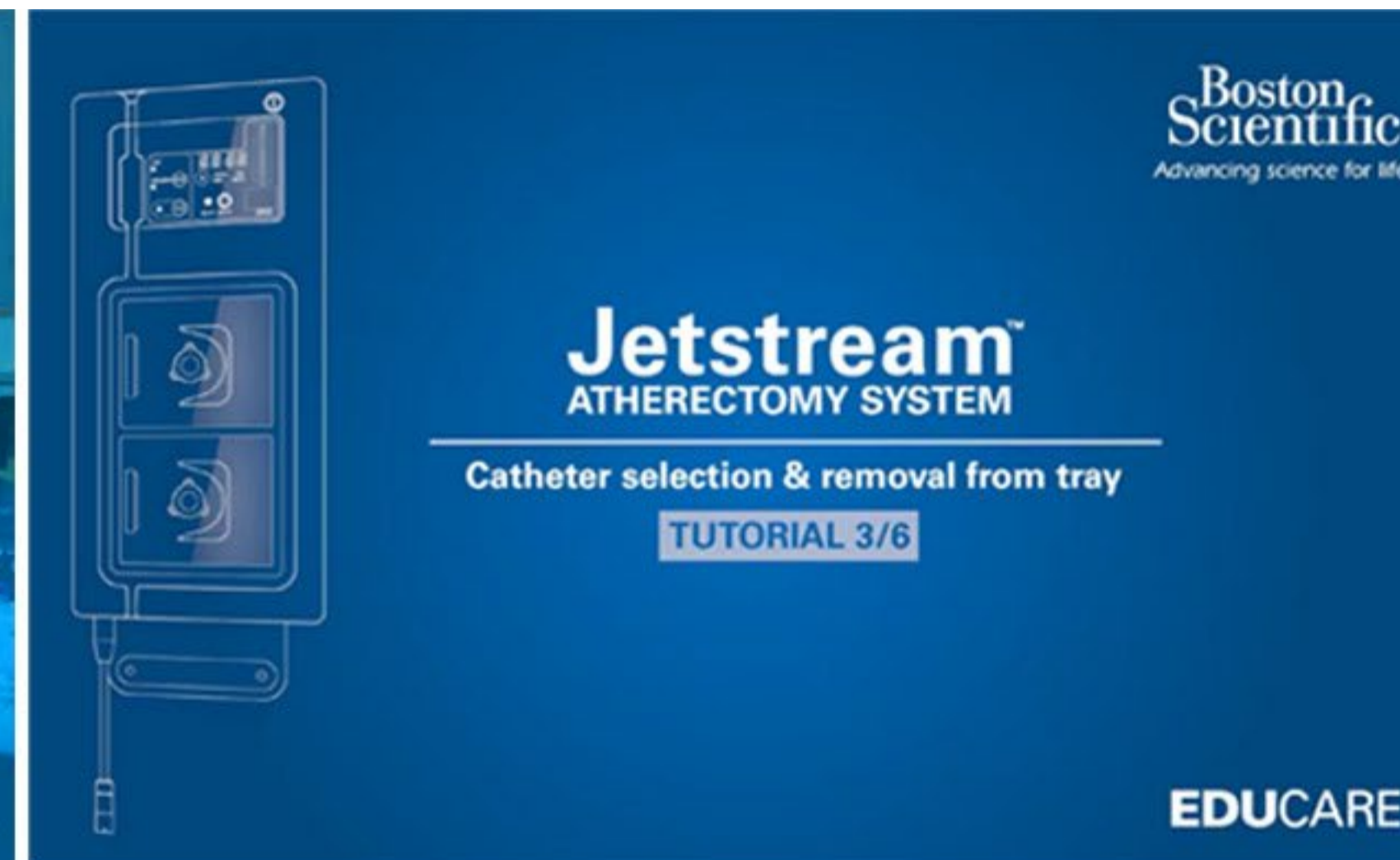
<https://vimeo.com/521820791>

## THERASPHERE™ - MOOD BOARD

### SUMMARY :

As part of a European campaign to promote the Therasphere™ product dedicated to the treatment of liver cancer, Boston Scientific entrusted us with the production of a film presenting the characteristics of the product to health professionals as well as a version dedicated to patients. During this advertising campaign, we have also developed 6 tutorials for Jetstream™ product from Boston Scientific.

**Activity :**  
**HEALTH/MEDICAL**  
**Production type :**  
**MOODBOARD**  
**Skills :**  
**CONCEPTION, CREATION,**  
**3D MODELING,**  
**MOTION-DESIGN, SHOOTING INTERVIEWS, SOUND DESIGN**



### JETSTREAM™ selection guide

Confirm the Minimum Vessel Diameter Proximal to the Lesion

Jetstream™ Catheter	Minimum Vessel Diameter (Blades Down)	Minimum Vessel Diameter (Blades Up)
Jetstream™ XC Atherectomy Catheter (2.4 mm)	3.5mm	4.5mm
Jetstream™ XC Atherectomy Catheter (2.1 mm)	3.5mm	4.5mm
Jetstream™ SC Atherectomy Catheter (1.85 mm)	2.75mm	-
Jetstream™ SC Atherectomy Catheter (1.8 mm)	2.5mm	-

**WATCH THE MOODBOARD :**  
<https://vimeo.com/518076475>

**WATCH JETSTREAM #3 TUTORIAL**  
<https://vimeo.com/390993020>

spie batignolles

## STEAMING STUDIO – SET-UP, SHOOTING & TRAINING

### SUMMARY :

The Spie batignolles Group asked our agency to set up a streaming studio to allow its employees to communicate in real time on institutional messages across France and the world. We have designed an offer including the choice of equipment, the set-up, the use for the first live broadcasts but also the training of internal teams through 9 tutorial films and a 60-pages user guide.

#### Activity :

**CONSTRUCTION**

**Production type :**

**STREAMING STUDIO**

#### Skills :

**CREATION, CONCEPTION,**

**CONSULTING, SET-UP,**

**SHOOTING, TUTORIALS**

**VIDEOS, PDF USER GUIDE &**

**TEAMS TRAINING**



**WATCH CHAPTER #1 OF THE TUTORIAL VIDEO:**

<https://vimeo.com/498111866/fc88883f8e>

# MEDICAL - INTS - APHP - NECKER HOSPITAL

## SUMMARY :

Our collaboration with INTS (Institut National de Transfusion Sanguine) and the Necker Hospital began from the first days of Popmyfilm's activity. A relationship of trust was established and our teams were able to design and propose the production of short and original films which made possible the reinforcement and sharing of scientific subjects which affect everybody (blood transfusion, rare diseases , advances in research, etc.).

**Activity :**  
**SANTÉ**  
**Production type :**  
**FILMS COURTS - SOCIAL**  
**Skills :**  
**CREATION, CONCEPTION,**  
**SHOOTING, INTERVIEWS,**  
**POST-PRODUCTION**

### WATCH THE FILMS :

 **INTS**  
**What is blood transfusion ?**  
<https://vimeo.com/305305485>

 **NECKER HOSPITAL**  
**Filière TETECOUCO - Présentation**  
<https://vimeo.com/200318597>

 **ODYSSEA 2018**  
**INTS at ODYSSEA**  
<https://vimeo.com/294524317>



# WELCOME & SECURITY MESSAGE - #CONSTRUCTION

## SUMMARY :

For several years, our collaboration with the Vinci group (Dumez, Petit, Bateg, etc.) has enabled us to initiate the production of welcome films. These are films presenting all the safety rules to be observed on construction sites. These films, translated into English, Arabic, Portuguese, Russian and Romanian, are shown to groups of workers as soon as they arrive on site. They offer a huge time saving when on-boarding new teams.



**Activity :**  
**CONSTRUCTION**  
**Production type :**  
**WELCOME & SECURITY FILMS**  
**Skills :**  
**CREATION, CONCEPTION, MOTION-DESIGN, DRONE, SOUND DESIGN, 3D MODELING, SHOOTING, TRANSLATION, VOICE-OVER & SUBTITLES.**



**PROJECT «WEWORK LA DEFENSE»**  
<https://vimeo.com/392185137>

**PROJECT «TOUR KUPKA-A»**  
<https://vimeo.com/316508163>

**PROJECT «TOUR AURORE»**  
<https://vimeo.com/397153290>

# COMMUNITIES - Ville d'Avray - Paris City Hall (social networks)

## SUMMARY :

In 2018, the town hall of Ville-d'Avray asked us to set up active communication as close as possible to its citizens. We have therefore designed and produced a wide range of short films (presentation, civic life, youth and culture, etc.) intended for the inhabitants of the Ville d'Avray, but also for all those who wish to discover this city with a rich historical legacy.

**Activity :**  
**COMMUNITIES**  
**Production type :**  
**WEB SERIES- SOCIAL**  
**Skills :**  
**CREATION, CONCEPTION,**  
**SHOOTING, INTERVIEWS,**  
**DRONE, POST-PRODUCTION**

## WATCH THE FILMS :

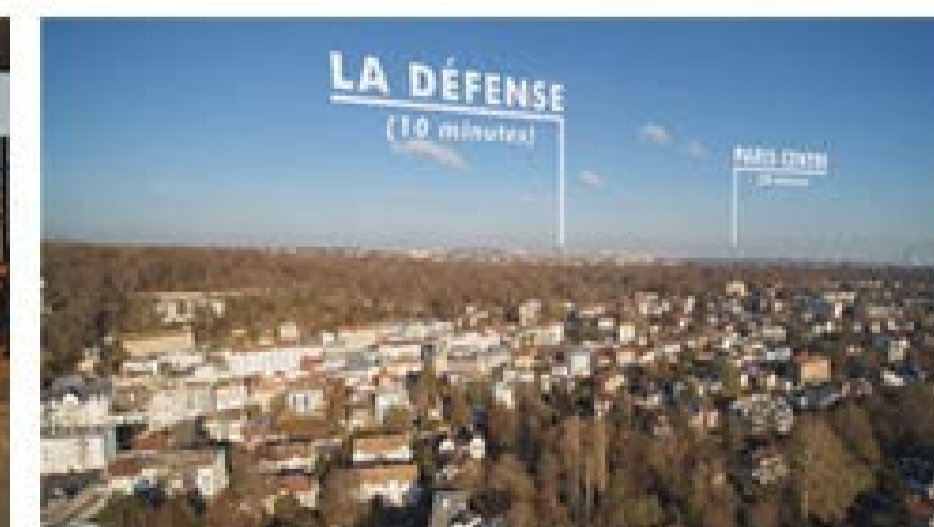
### PRESENTATION

Ville-D'Avray

<https://vimeo.com/314448638>

### ÊTRE JEUNE À VILLE-D'AVRAY

<https://vimeo.com/493693805>



**Activity :**  
**CULTURE & RECHERCHE**  
**Production type :**  
**WEB SERIES- SOCIAL**  
**Skills :**  
**CREATION, CONCEPTION,**  
**SHOOTING, INTERVIEWS,**  
**POST-PRODUCTION**

## SUMMARY :

Since 2017, we have been supporting the Collegium Musicæ in the production of web series and films dedicated to music, teaching and musical practices. For our teams, it is a real pleasure to actively participate and design the communication of the Collegium Musicæ in order to spread the results of research projects as well as their societal approach.

## WATCH THE FILMS :



### COLLEGIUM MUSICÆ

General presentation

<https://vimeo.com/346834604>



### THE SNAIL

IRCAM LAB - Collegium Musicæ

I-tunes promotion film

<https://vimeo.com/220597059>



### UNE AVENTURE ACOUSMATIQUE

CRR de Paris

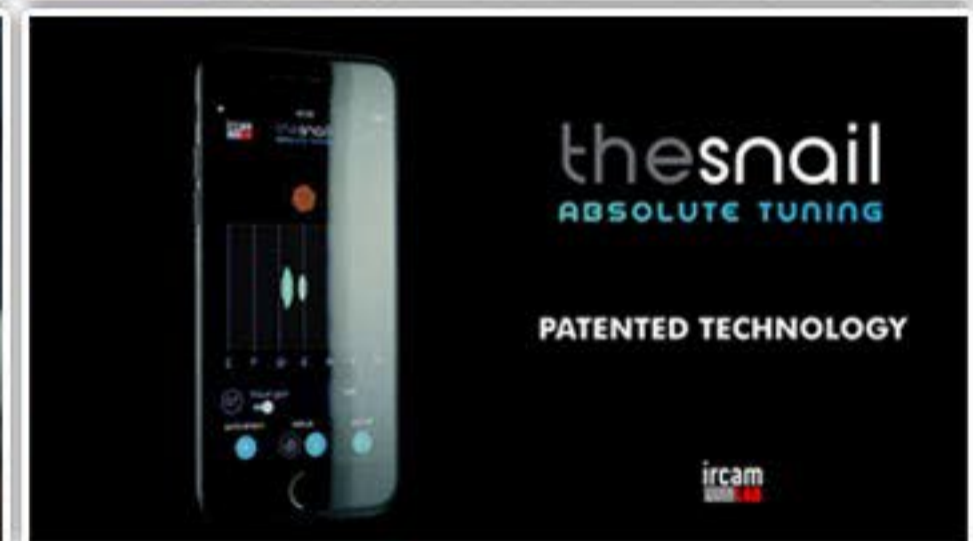
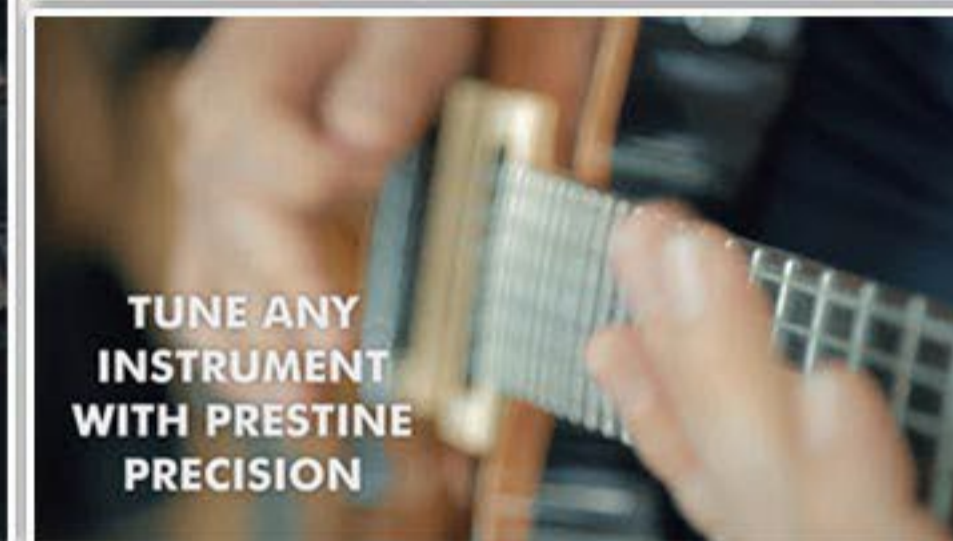
<https://vimeo.com/272220442>



### WEB SERIES - Musics & Sciences

Des partenariats internationaux

<https://vimeo.com/467078282>



# IMPROTECH – IRCAM – Festival – Documentaries & web series

**Activity :**  
**MUSIC & RESEARCH**

**Production type :**  
**WEB SERIES- SOCIAL**

**Skills :**  
**CREATION, CONCEPTION,  
SHOOTING, INTERVIEWS,  
POST-PRODUCTION**

## SUMMARY :

In partnership with IRCAM/Centre Pompidou and Sorbonne University, every two years, the Improtech festival brings together researchers and musicians from around the world on the theme of improvisation in contemporary music with A.I. This project aims to study the impact of new technologies on musical creation from the point of view of the knowledge involved. Each edition takes place in a different country from the previous one. Popmyfilm followed the last two editions in Philadelphia and Athens.



## WATCH THE FILMS :

 **IMPROTECH 19 PARIS-ATHINA**  
Documentaire (8'13'')  
<https://vimeo.com/430770039>

 **CONCERT EXCERPTS**  
Just-Her, Jester, Gesture  
<https://vimeo.com/423561752>

 **INTERVIEW**  
Hervé SELLIN - Pianiste  
<https://vimeo.com/415929554>

 **CONCERTS EXCERPTS**  
Bitvox  
<https://vimeo.com/429572226>







# VANVES' TOWN HALL (informative films and social networks)

## SUMMARY :

Since 2021 and in collaboration with the Flycam agency, we have been making short films for the Town Hall of Vanves. Promotion and welcome messages, presentation films, announcement of major projects, reports on current projects and testimonials from municipal teams. We cover the news of a very dynamic municipality. An efficient and pleasant collaboration with the Vanves teams...

**Activity :**  
**TOWN HALL**  
**Production type :**  
**INFORMATIVE FILMS - SOCIAL**  
**Skills :**  
**CREATION, CONCEPTION,**  
**SHOOTING, INTERVIEWS,**  
**DRONE, POST-PRODUCTION**



- WATCH THE FILMS :**
- Ma ville, votre ville, notre ville**  
<https://vimeo.com/698620753>
  - Les écoles temporaires du Parc**  
<https://vimeo.com/747606827>
  - La nouvelle médiathèque**  
<https://vimeo.com/756702601>



# CHOISIR L'ESPOIR « CHOOSE HOPE »

## SUMMARY :

The "Choose Hope" association supports children suffering from cancer. After producing a first spot for their association, this awareness film was made to explain to teenagers in high schools how they should interact with their friends suffering from this disease. This film was directed by Alexis Caro and Xavier Inbona.

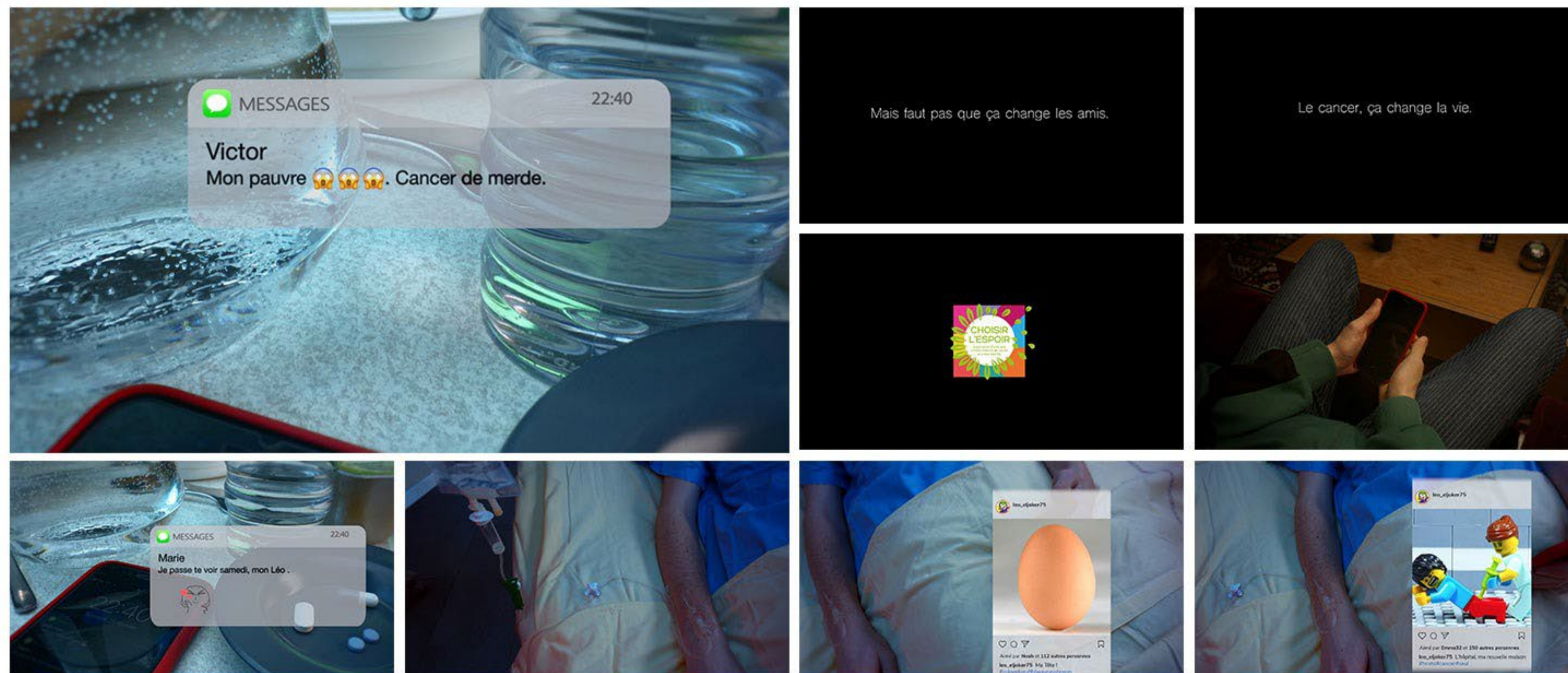
**Activity :**  
**HEALTH/MEDICAL**  
**Production type :**  
**SOCIAL NETWORKS & INFORMATION**  
**Skills :**  
**CREATION, CONCEPTION, SHOOTING, POST-PRODUCTION**



**WATCH THE FILM :**

**CHOISIR L'ESPOIR**

<https://vimeo.com/468046215>



# MUSIC - JAZZ - ALBUM RELEASE

## SUMMARY :

For the release of the jazz album "Siempre Lo Mismo" composed and played by the artist Belkacem Drif, we produced a series of 9 very short films for distribution exclusively focused on social networks.

*Siempre Lo Mismo*  
Belkacem Drif

**Activity :**  
**MUSIC - JAZZ**  
**Production type :**  
**SHORTS FILMS - SOCIAL**  
**Skills :**  
**CREATION, CONCEPTION,**  
**SHOOTING, INTERVIEWS,**  
**POST-PRODUCTION**



## WATCH THE FILMS :



**DJURDJURA :**  
<https://vimeo.com/501847476>



**SIEMPRE LO MISMO ALBUM :**  
<https://vimeo.com/500954310>



**BLIND TEST :**  
<https://vimeo.com/481985214>

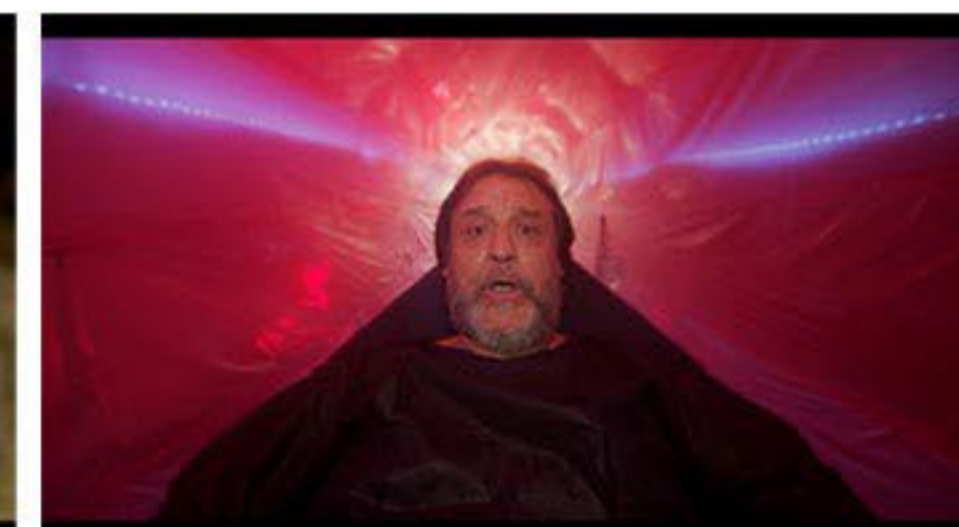
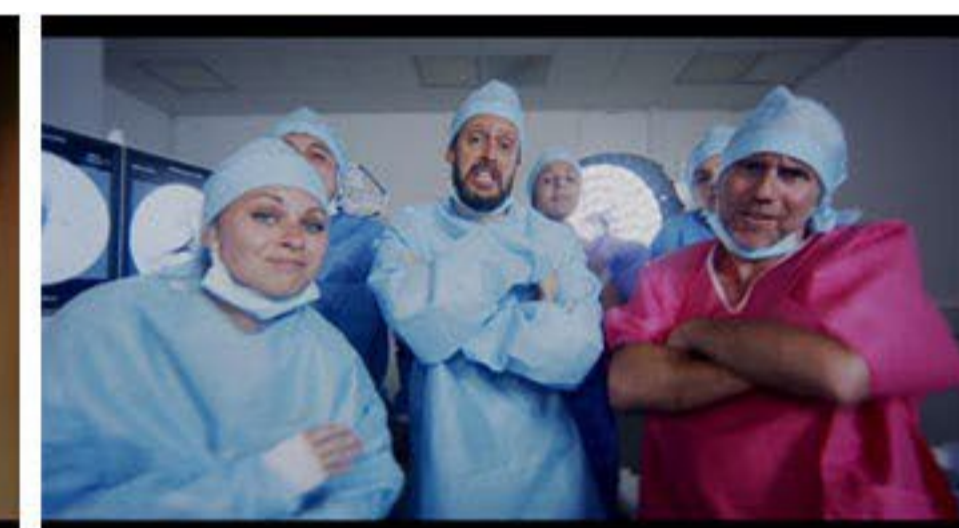
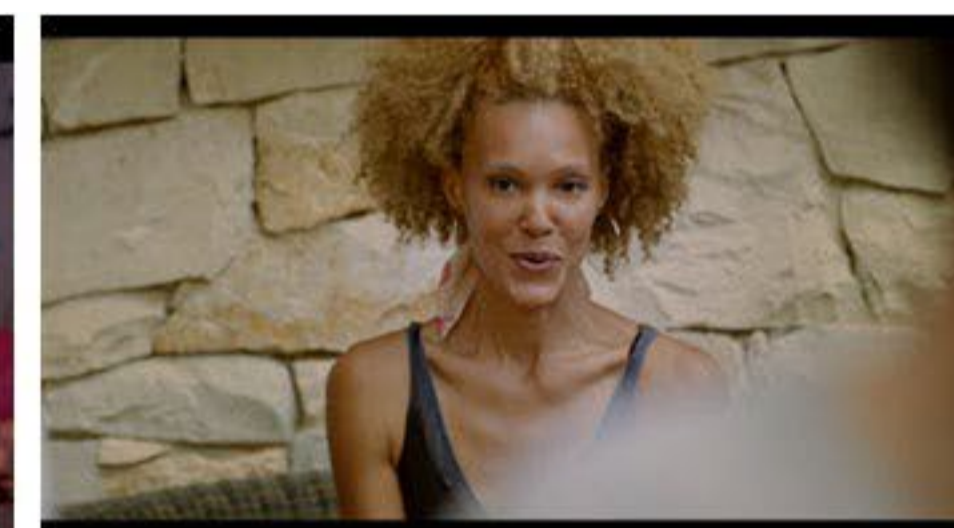
# THINK ABOUT EMBOLIZATION

## SUMMARY :

The SFR (French Society of Radiology) wished to promote the practice of embolization. The idea was to produce a humorous clip to understand the suffering endured by patients before embolization and their relief afterwards. The film was published on the internet and screened at the JFR (Journées Francophones de la Radiologie). This film was directed by Alexis Caro and Xavier Inbona.



**Activity :**  
**HEALTH/MEDICAL**  
**Production type :**  
**SOCIAL**  
**Skills :**  
**CREATION, CONCEPTION,**  
**DIRECTING, SHOOTING,**  
**POST-PRODUCTION**



## WATCH THE FILM :



## PENSE À L'EMBOLISATION

<https://vimeo.com/758620121>

# THE TEAM



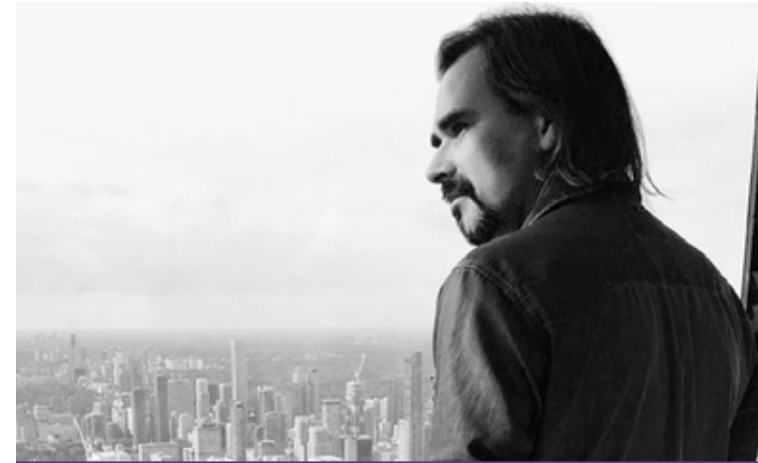
**JEFF**  
Agency manager



**CHARLES-HUBERT**  
Lead operator



**CÉCILE**  
Camera operator



**ALEXIS**  
Director/camera operator



**ROMAIN**  
Stage manager



**MICHÈLE**  
Sales manager



**ARNAUD**  
Designer/editor



**ALICIA**  
Actress/voice-over



**GREG**  
Steadicam operator



**CHRISTINE**  
Editor, translator



**ARNAUD**  
Motion-designer



**THIBAUT**  
3D designer



**DENIS**  
Music composer



**EMILIE**  
Actress/voice-over



**PHILIPPE**  
Drone operator



**DOUG**  
Actor/voice-over



**SARAH**  
Editor, translator



**NICOLAS**  
Camera operator